Establishment of high powered TV transmitters in border areas

†3184. SHRI JAI PARKASH AGGARWAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether any effective steps have been taken by the Central Government to establish high power TV transmitters in border areas to check anti-India propaganda on Pak TV;

(b) if so, the details thereof as on date;

(c) whether the Central Government proposes to install high power TV transmitters in the entire bordering areas; and

(d) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYA RANJAN DASMUNSI): (a) and (b) Doordarshan has been assigning priority to provision of TV coverage in the border areas in various expansion plans formulated from time to time. At present, 47 High Power TV Transmitters (HPT) are functioning in border areas of the country (including 24 transmitters in the areas bordering with Pakistan).

(c) and (d) For further expansion of TV coverage in the border areas, schemes for upgradation of interim HPTs at Amritsar, Kokrajhar and Barmer to permanent set ups have been approved.

Multi Channel TV coverage has been provided in the entire country, including border areas, through Doordarshan's free to air Direct-to-Home (DTH) service, 'DD Direct Plus'. It is possible to receive DTH signals anywhere in the country (except Andaman and Nicobar Islands) with the help of small sized dish receive units.

New policy on magazine advertising

3185. SHRI GIREESH KUMAR SANGHI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government is aware of the Indian Magazine Congress 2007 organized in October, 2007 and variegated discussions held therein;

(b) if so, whether any new policy is being formulated with regard to magazine advertising; and

(c) will it be ensured that interests of daily newspapers, especially those printed in regional languages, but having wider circulation, get their due share relating to Government and public sector advertisement released through DAVP or other Government organisations themselves?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYA RANJAN DASMUNSI): (a) At the Indian Magazine Congress, 2007, held in October, 2007, issues relating to the development of magazines sector were discussed.

(b) and (c) There is adequate provision in the Directorate of Advertising and Visual Publicity (DAVP) Advertisement Policy to ensure a balance in distribution of Government advertisements between various categories of newspapers including those printed in regional

†Original notice of the question was received in Hindi.